

## DECLARATION AND POWER OF ATTORNEY

op 97115-1-3  
(US)

Docket No.: 832.1003CIP

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter that is claimed and for which a patent is sought on the invention entitled:

~~EXTRA ACCESS SYSTEM OF MKT. TO MEDIA RELATED INFORMATION~~ SYSTEM FOR GRANTING PERMISSION OF  
the specification of which (check one) USER'S PERSONAL INFORMATION TO THIRD  
☒ is attached hereto PARTY☐ was filed on \_\_\_\_\_ as Application Serial No. \_\_\_\_\_ and was amended on \_\_\_\_\_.☐ I hereby authorize and request our attorneys, Davidson, Davidson & Kappel, LLC of 485 Seventh Avenue, New York, New York 10018 to insert here in parentheses (application number \_\_\_\_\_, filed \_\_\_\_\_) the filing date and application number of said application when known.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information that is known to me to be material to the patentability of this application as defined in Title 37, Code of Federal Regulations, §1.56.

I hereby claim priority benefits under Title 35, United States Code, §119 of any foreign and/or provisional application(s) for patent or inventor's certificate listed below and have also identified below any foreign and/or provisional application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

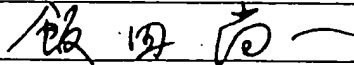
284084/1997	Japan	16 October 1997	Priority claimed
Number	Country	Day/Month/Year Filed	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

09/655,655	05 September 2000	pending
Application Serial Number	Day/Month/Year Filed	Status
09/108,879	01 July 1998	patented
Application Serial Number	Day/Month/Year Filed	Status
08/991,235	16 December 1997	patented
Application Serial Number	Day/Month/Year Filed	Status

And I hereby appoint Clifford M. Davidson, Reg. No. 32,728, Leslye B. Davidson, Reg. No. 38,854, Cary S. Kappel, Reg. No. 36,561, William C. Gehris, Reg. No. 38,156, Morey B. Wildes, Reg. No. 36,968, Robert J. Paradiso, Reg. No. 41,240, Erik R. Swanson, Reg. No. 40,833, Thomas P. Canty, Reg. No. 44,586, and all other registered attorneys and agents at Davidson, Davidson &amp; Kappel, LLC, U.S. Patent and Trademark Office Customer Number 23280, my attorneys, with full power of substitution and revocation, to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected therewith; correspondence address: DAVIDSON, DAVIDSON &amp; KAPPEL, LLC, 485 Seventh Avenue, 14th Floor, New York, New York 10018; Telephone: (212) 736-1940; Fax: (212) 736-2427.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, United States Code, §1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first inventor	Takahito IIDA
Inventor's signature	
Date	August 1, 2002
Residence	Kanagawa-ken, JAPAN
Post Office Address	531-11, Yabata, Chigasaki-shi, Kanagawa-ken, JAPAN

Full name of additional inventor	Nicholas R. GIVOTOVSKY
Inventor's signature	
Date	
Residence	Cornwall, CONNECTICUT, US
Post Office Address	26 Dudleytown Road Cornwall, CT 06753-0172, US

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SYSTEM FOR GRANTING PERMISSION OF USER'S PERSONAL INFORMATION TO THIRD PARTY  
the specification of which (check one)

☒ is attached hereto

☐ was filed on \_\_\_\_\_ as Application Serial No. \_\_\_\_\_ and was amended on \_\_\_\_\_

☐ I hereby authorize and request our attorneys, Davidson, Davidson & Kappel, LLC of 485 Seventh Avenue, New York, New York 10018 to insert here in parentheses (application number \_\_\_\_\_) the filing date and application number of said application when known.

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284084/1997 Number	Japan Country	16 October 1997 Day/Month/Year Filed	Priority claimed <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
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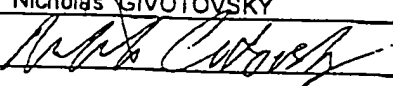
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Full name of sole or first inventor	Takahito IIDA
Inventor's signature	
Date	
Residence	Kanagawa-ken, JAPAN
Post Office Address	531-11, Yabata, Chigasaki-shi, Kanagawa-ken, JAPAN
Citizenship	Japan

Full name of additional inventor	Nicholas GIVOTOVSKY
Inventor's signature	
Date	September 9, 2002
Residence	Cornwall, CONNECTICUT, US
Post Office Address	26 Dudleytown Road Cornwall, CT 06753-0172, US
Citizenship	United States